



**Unleash the power of *What if?***™

**“Wake up your curiosity, so you can instigate change, adapt and innovate.”**

-André van Hall  
Professional Speaker & Curiosity Instigator

# The Curiosity of Change: Wake up your curiosity to adapt and innovate!

Becoming a Change Leader is critical, whether you are a leader or individual contributor. But beyond simply “embracing” change, how can you instigate positive change – and quickly adapt to disruptive change?

**Curiosity is the key.** Curiosity propels you forward. Curiosity drives you to shift your perspective, be open to change, and overcome obstacles. Curiosity leads to breakthrough thinking!

In his leading-edge, humorous, and sometimes edgy keynotes and workshops, André van Hall inspires leaders and teams to adopt an attitude of curiosity. As the Curiosity Instigator, André challenges you to disrupt the status quo, ask questions, and seek new answers. This fuels breakthrough thinking, drives innovation, and creates revolutionary results!

Learn about three types of change: purposeful, environmental, and disruptive. And learn how to become a Change Leader to innovate, mobilize your team toward forward thinking, and gain the competitive edge.

## Participants discover how to:

- Actively seek out positive, purposeful change
- Readily adapt to environmental change
- Anticipate and be on the forefront of change
- Quickly respond to, or even be the cause of, disruptive change

## Perfect for these groups:

- Industry associations serving business leaders and professionals
- Leadership groups for leaders at all levels, from C-suite executives to supervisors
- Individual contributors and teams in corporations and corporate divisions
- Business owners and teams in any size company – and any industry – because no business is immune to change!

**Curiosity** leads to breakthrough thinking. It propels everyone in your organization to be innovative, to be at the forefront of change! Curiosity is the key to instigate change – and to stepping up as a Change Leader.

**André van Hall**  
Professional Speaker  
& Curiosity Instigator



# About André van Hall

Look to this seasoned executive for a proven, leading-edge approach to Change Management/Change Leadership

Backed by 40 years of “5-star” leadership experience as an executive in the hospitality industry, André van Hall presents a fresh, proven message to audiences: “Curiosity is the key to instigate change.”

As the Curiosity Instigator, he challenges business executives and teams to adopt an attitude of curiosity in order to be innovative, to experience breakthrough thinking, and to be on the forefront of change. *In other words, to become a Change Leader.*

**André knows, first hand, that curiosity leads to breakthrough thinking.**

Thanks to his innate curiosity, André was able to quickly adapt to sudden and life-changing sight loss. His inquisitive nature led him to adjust to an entirely new lifestyle.

As a “5-star” executive, André has held extensive and varied positions at luxury hotels worldwide, including The Historic Ritz Paris. (He speaks English, Dutch, French, German, and Spanish.) Career highlights include orchestrating the opening of several new, flagship hotels as well as driving significant improvements to revenue, profit, customer service, and employee retention.

André and his wife Nancy reside in Denver, Colorado. Still an avid skier, André also enjoys tandem bicycling and cooking.

## Kudos for André

*“André is a very credible speaker with an inspiring, relevant message for those of us who are leaders.”*

*“I plan to integrate André’s message about seeking opportunities for change into our company’s strategic plan.”*

*“André van Hall presented a very informative, content-rich, and thought-provoking keynote for our business group.”*

*“I’m going to push myself to be more curious and ask more questions – and encourage my staff to do the same. I want to support them in being change agents.”*

*“André van Hall’s presentation was inspirational and compelling, fully engaging our audience. It was complimented by his wit, charm, and natural exuberant personality.”*

Contact the “**Curiosity Instigator**” to speak with your group

**Warning!** André’s goal is to instigate leaders – and the entire team – to be curious, ask questions, and challenge the status quo. Is your team ready to step up as Change Leaders?

